



Province / Territory of Residence : *British Columbia*

Executive Bio:

Powering Performance. Inspiring Excellence. is the driving purpose of Canadian Sport Institute Pacific, which offers world-class Olympic and Paralympic training environments at campuses in Greater Vancouver, Victoria and Whistler. Serving as CEO since 1999, Pattenden has brought to life strategic direction designed to mobilize the sport science, sport medicine, coaching & life services experts delivering leading-edge programs to athletes and coaches to ensure they have every advantage to win medals for Canada.

Under her collaborative leadership style, Canadian Sport Institute Pacific has forged dynamic relationships with federal, provincial and local governments and other key stakeholders such as partnering with over 20 National Sport Organizations, employing more than 75+ specialized experts all in support of a dynamic training environment in BC. Pattenden has a reputation for inspiring financial investment in performance programming, having secured a \$10M pledge from a private donor to build a new home for CSI Pacific in Victoria, B.C., working in collaboration with the provincial government of British Columbia and the federal government of Canada.

An MBA (Royal Roads University 2004) and adjunct professor at the University of British Columbia (School of Kinesiology in the Faculty of Education), Pattenden is one of the country's leading advocates for the "business of sport" and is resolute in her commitment to building a sustainable funding model for Canadian Sport Institute Pacific, supported by the strength of strategic community partnerships that have generated an additional \$3.5 million in Value In Kind support from business and community leaders.

Pattenden's legacy of executive leadership and community philanthropy includes her role as one of the main architects of the Pacific Sport regional network in 1999. Pattenden has served on several community boards; Canadian Olympic Committee (Olympic Supporter), Vice Chair, BC Sports Hall of Fame and Former Chair of the Board for Canadian Sport For Life Society.

A former top 100-ranked professional tennis player and 12-time national tennis champion, Pattenden served 13 years as both the Director of Athlete Development and Head National Team and Olympic Coach for Tennis Canada. She led Canada in the Federation Cup (renamed Billie Jean King Cup), women's world team tennis championship finishing among the top four nations in the world in 1988 (a record that held for 35 years)! Pattenden was named Female Athlete of the Year (City of Greater Victoria) in 1978 and was inducted to the Greater Victoria Sports Hall of Fame in 2003.