

# PICKLEBALL CANADA NEWS UPDATES



## Pickleball in Canada - 2026 Participation Survey

Pickleball continues its rapid rise across Canada, with an estimated 1.80 million Canadians now playing the sport in 2026 which marks a 14% increase from last year and an impressive 80% growth since 2022. Participation remains strongest in Ontario, Quebec, and British Columbia, while New Brunswick is leading the country in membership growth.

Pickleball Canada is also seeing steady momentum, with membership increasing 10% year over year to nearly 94,000 members nationwide. Notably, younger players are fueling much of this growth, with Gen Z participation rising by 85%.

Across all age groups, fun remains the top reason Canadians are picking up a paddle, followed by health and fitness benefits. While awareness of the sport continues to improve, access to facilities remains a key challenge.

With growing interest, expanding demographics, and ongoing efforts to improve access, pickleball's upward momentum shows no signs of slowing down.

For more information please head to Pickleball Canada's website.

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The advertisement features a collection of awards: a gold trophy with a maple leaf, a silver trophy with a maple leaf, and a white tumbler with a maple leaf. The background is a blue and white geometric pattern.

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**Pickleball Canada is focused on delivering *Commitments and Desired Outcomes* of the Pickleball Canada Strategic Plan. Below is the summary of what has been accomplished since our last report:**

## **GROWTH**

### **Membership Benefits**

#### **2026 - Provincial Championships**

Provincial Championships bring athletes together from across each province to compete against top players while building a strong sense of community. These events play a vital role in growing and strengthening pickleball at the provincial level, offering players the opportunity to test their skills, connect with others, and celebrate the sport.

Pickleball Canada is proud to support the 2026 Provincial Championships as part of our ongoing commitment to expanding and developing pickleball nationwide. These events are made possible with the support of Pickleball Canada's corporate partners.

Championships are kicking off in May make be sure to find an event near you and experience the excitement firsthand.



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[CRANK COFFEE BREAK](#)

## PATHWAYS

### Officiating

Interested in Becoming a Pickleball Canada Referee/Official?

Are you passionate about pickleball and eager to play a key role in the sport's growth? Pickleball Canada is inviting individuals to take the first step toward becoming an accredited Level 1 official. By submitting your expression of interest, you'll be connected with our team and guided through the next steps on the officiating pathway.

[Submit Your Interest Here](#)



## Pickleball Canada's High Performance Program

Pickleball Canada is taking an exciting step forward in 2026 with the launch of its National Player Development Pool and is laying the foundation for the country's first official Team Canada in pickleball.

Athletes will be selected throughout the tournament season, beginning with the SDP Major League Pickleball Combine in Calgary this May. Additional selections will take place at the 2026 IG Wealth National Championship Presented by HearingLife in August, as well as through ongoing performance evaluations across sanctioned events.

The program will include top men's and women's players, along with a dedicated junior group, all working toward future international competition starting in 2027.

[For more information on eligibility requirements please head to Pickleball Canada's website.](#)

## Pickleball Canada's Nationwide League Pilot Project

Pickleball Canada is launching a new National League system, creating more structured competitive opportunities for players across the country, all leading to the first ever National Club Championship.

The league will follow a three tier pathway, starting with local club leagues where players compete over a 12 week season. Top club teams will then advance through regional and provincial championships, culminating in a National Club Championship this October to crown Canada's top club team.

League play begins as early as June, with regional championships in August and provincial championships in September.

Participation is simple, players just need to be registered Pickleball Canada members to join their local club league.

[Please head to Pickleball Canada's website for more information.](#)

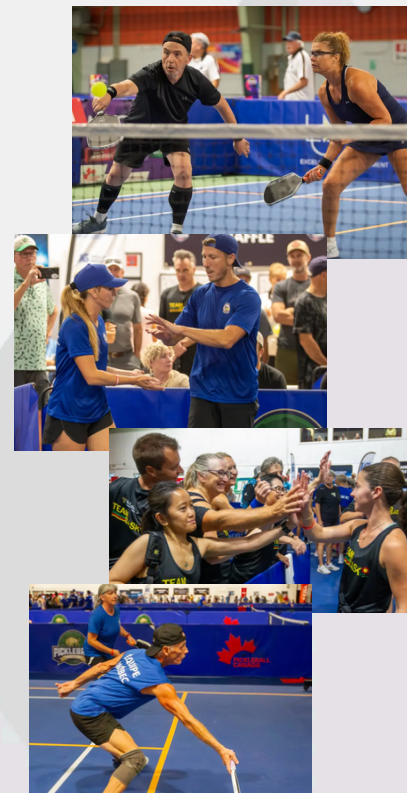


## 2026 IG Wealth Management National Championship Presented by HearingLife

The 2026 IG Wealth Management National Championships presented by HearingLife will take place August 24 to 30 in Toronto, Ontario, hosted at Pickleplex Social Club's Downsview and Vaughan locations. With an additional day added, the event is set to welcome up to 1,000 participants, reflecting the continued growth of pickleball across Canada.

Athletes will compete in singles, gender doubles, and mixed doubles throughout the week in age based events, followed by skill based competitions over the closing weekend, including Open Championships for top level players. Selection for Pickleball Canada's High Performance program will also take place during the Provincial Team Competition event on August 27, along with results from the Open category, providing additional opportunities for athlete identification.

[For more information, please head to the following link.](#)



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# ORGANIZATION

## Pickleball Canada Ambassadors showcase Pickleball Down South

In April, 16 Pickleball Canada Ambassadors travelled to Club Med Michès Playa Esmeralda to showcase the sport to Club Med's guests. This experience helped strengthen connections among the Ambassadors, who volunteer their time to support Pickleball Canada's communication initiatives.

Throughout the week, the group also collaborated on developing plans for future programming, while fostering a strong sense of community and highlighting the fun and inclusivity of pickleball.

Be sure to follow Pickleball Canada on social media to see the incredible work happening in communities across the country. A special thank you to Club Med for providing this unique opportunity for our Ambassadors.

[For more information on Club Med please head to our website.](#)





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PICKLEBALL MANAGEMENT GROUP LLC (PMG), IS AN INTERNATIONAL SPORTS COMPANY LOCATED IN NORTHERN CALIFORNIA WITH WAREHOUSING IN DENVER, COLORADO. THE COMPANY WAS FOUNDED BY CHARLIE HAUSER AND SCOTT WINTERS, SPECIALIZING IN PERMANENT AND PORTABLE PICKLEBALL COURT EQUIPMENT SALES/RENTALS, AND DEVELOPMENT AND MANAGEMENT OF PICKLEBALL EVENTS. PMG ALSO HAS DECADES OF SPORTS FACILITIES DEVELOPMENT AND MANAGEMENT EXPERIENCE AND HAS SEVERAL PICKLEBALL CLUB PROJECTS CURRENTLY IN THE WORKS.

THE COMPANY'S ROLLOUT COURT PRODUCT LINE FEATURES PREMIUM PVC FLOORING OPTIONS, NET SETS AND COURT BARRIERS. IN ADDITION, PMG RECENTLY LAUNCHED A NEW REVOLUTIONARY SUB-FLOOR SYSTEM, PICKLEDECK, WHICH ALLOWS PICKLEBALL COURTS TO BE SET UP ON ANY SURFACE ANYWHERE.