

Pickleball Canada News Updates



Latest Updates from Pickleball Canada

National Pickleball Day

Pickleball is the fastest-growing sport in Canada, with over **1.37 million Canadians** playing at least once a month. It is a fun, inclusive, and rewarding activity that brings people of all ages together, making it the perfect sport for families to enjoy.

To celebrate this momentum, the second Saturday in August has been officially recognized as National Pickleball Day, a day to promote and honour the sport that connects us all.

This year, National Pickleball Day fell on Saturday, August 9th, and communities across the country came together to celebrate the sport.

[Make sure to check out some of the highlights of this year's event.](#)

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Time to celebrate Fairtrade Month with Crank Coffee!

Celebrate Fairtrade Month with Crank Coffee!

At Crank, we're proud to serve Fairtrade certified coffee—ensuring our incredible farmers receive a fair price for their work. The Fairtrade premium helps fund vital community projects, from education and healthcare to improved living standards for the people behind every cup ❤️

And to celebrate, we're giving back to you, too: Enjoy 25% OFF all online orders all month long with code FAIRTRADE25.



Pickleball Canada is focused on delivering Commitments and Desired Outcomes of the Pickleball Canada Strategic Plan. Below is the summary of what has been accomplished since our last report:

Growth

Membership Benefits

Sanctioned Tournament Subsidy Program

This year, Pickleball Canada launched a subsidy program to expand the number of sanctioned tournaments across the country. Thanks to this initiative, we've seen a 50% increase in sanctioned tournaments compared to 2024!

This growth means more opportunities for our members to play in high-quality events closer to home, and more chances for clubs and organizers to connect with their communities through sanctioned play.

Want to learn more about this program? Reach out to us at tournaments@pickleballcanada.org.



Facilities Development

In late 2024, Pickleball Canada established a Facilities Task Team to develop a comprehensive Facilities Tool Kit designed to help members, clubs, and communities get started on facility development projects.

This resource will evolve over time, drawing on the real experiences of our clubs and members. It will provide practical information for groups working to secure funding and build pickleball facilities across Canada. Key areas of the Tool Kit will include:

- Guidance on government grant opportunities
- Case studies from successful projects
- Best practices and guidelines for sport facility development

A full communication plan will support the launch of this Tool Kit to ensure it reaches those who need it most. With the growing demand for pickleball, our office continues to receive an increasing number of inquiries from facility developers and consultants eager to explore projects within the Pickleball Canada system.

Stay tuned for more details on the release of this exciting new resource!



 **HearingLife**

**Keep hearing
Keep playing
Keep laughing
& Keep being you**

Play your best game with better hearing

Staying active means more than just movement. It's the laughter with teammates, the quick calls on the court, and the confidence to stay sharp in every match. With better hearing, you never miss a moment.

Start with a free 30-day hearing aid trial that's includes hearing care customized to your lifestyle. Whether it's on the court, at the gym, or out for a walk, we'll help you or your loved ones find the right solution to keep playing, laughing, and enjoying every day together.

[Learn more with a free consultation](#)

Pathways

Program Support

Officiating

Interested in Becoming a Pickleball Canada Referee/Official?

Are you passionate about pickleball and eager to play a key role in the sport's growth? Pickleball Canada is inviting individuals to take the first step toward becoming an accredited Level 1 official. By submitting your expression of interest, you'll be connected with our team and guided through the next steps on the officiating pathway.

[Submit Your Interest Here](#)

Coach Education

Find a Coaching Course Near You!

Are you ready to help grow the sport of pickleball in your club or community? Pickleball Canada's Coaching Courses are in full swing with locations across the country. Get NCCP certified and start making an impact as a coach in your local area. To learn more about the requirements and to find a course near you, visit:

<https://pickleballcanada.org/coaching/pickleball-coach-education/>

Championships

The 2025 Myoflex® National Championships presented by Hearing Life wrapped up in Winnipeg with an incredible week of pickleball! A total of 705 participants from 8 provinces came together to compete, connect, and celebrate our sport.

A huge thank you goes out to Pickleball Manitoba and their outstanding team of volunteers, whose dedication and hospitality made the event such a success.

One of the biggest highlights was the inaugural Provincial Team Competition, which received overwhelmingly positive feedback. We're excited to confirm that this new feature will be part of future National Championships!

 [Relive the action! Check out our full photo album from the event.](#)





From the court to everyday life, relief is always in season.

Did you know your body uses more than 200 muscles just to get through daily activities? No wonder soreness can sneak up after things like carrying groceries, raking leaves, or sitting too long.

That's where Myoflex® comes in: a topical pain relief cream designed to soothe sore muscles so you can feel your best and move comfortably, on or off the court.

[Learn more about how Myoflex® can help!](#)

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Organization

Pickleball Canada's Ambassador Program

Our Ambassador Program is quickly becoming a game-changer for Pickleball Canada and our corporate partners! With three active campaigns already underway, our Ambassadors are creating fun, engaging social media initiatives that bring our partners and members closer together.

This program is not only boosting visibility for our partners but also giving members exciting new ways to connect with the brands supporting our sport. The energy and engagement have been incredible—and this is just the beginning!

👉 Interested in learning more? Reach out to info@pickleballcanada.org



Dynamic Universal Pickleball Rating (DUPR)

On September 10, 2025, Pickleball Canada officially adopted the Dynamic Universal Pickleball Rating (DUPR) as our national rating system. This decision followed a thorough review of the Canadian Tournament Player Rating (CTPR), incorporating feedback from members, Tournament Directors, and Provincial and Territorial Sport Organizations (PTSOs).

The review concluded that, with the evolution of DUPR as a universal system, national rating systems like the CTPR are no longer necessary. By adopting DUPR, Pickleball Canada joins a growing global network of federations, clubs, and leagues, helping to standardize ratings worldwide and strengthen the future of our sport through greater connection, consistency, and fairness.

Please review the Pickleball Canada website for the [DUPR FAQ](#) page for additional information.