

Pickleball Canada News Updates

Latest Updates from Pickleball Canada

The Month's Highlights

Special Announcements

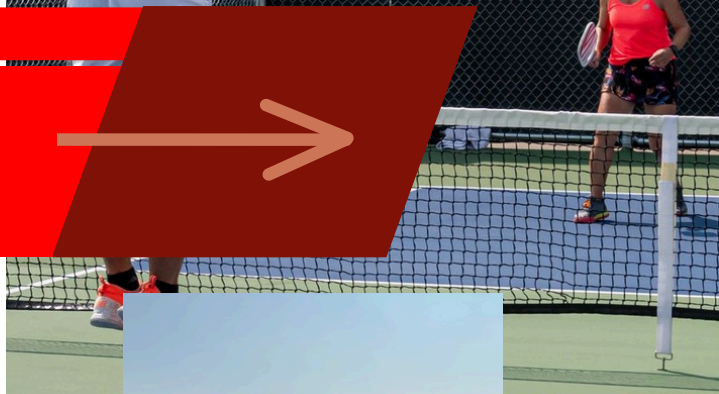
Pickleball Canada is pleased to announce that it has received notice from Sport Canada that it is 'Eligible Funding' Status as a recognized National Sports Organization (NSO).

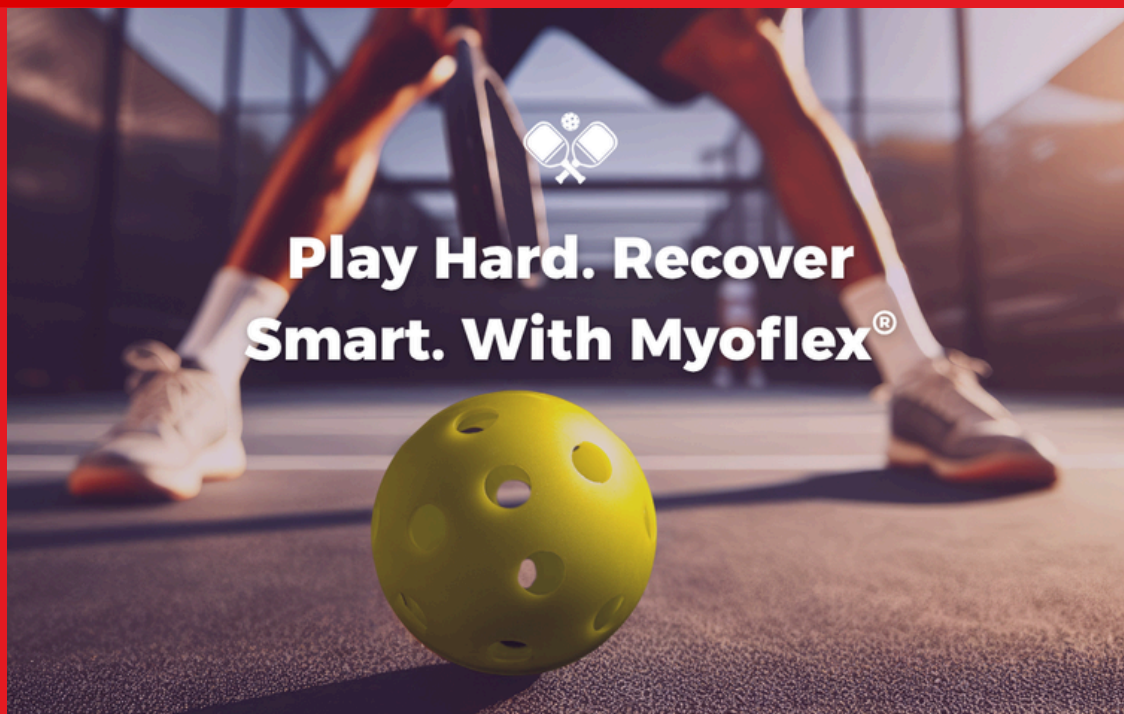
More information surrounding this is to follow. Make sure you stay up to date with all of Pickleball Canada's Social Media.

2025 Annual General Meeting (AGM)

Thank you to all of our members who came out and participated in the 2025 Annual General Meeting on June 26, 2025. During this meeting Pickleball Canada's membership voted to elect seven (7) directors from a slate of twenty six (26) total nominees. Each of these newly elected directors will serve a two-year term

To find out more regarding the AGM please head to our [website](#).





Did you know that sprains and strains are the most common pickleball-related injuries? No matter your age or experience, you're still prone to aches and pains.

As the Official Topical Pain Relief of Pickleball Canada, Myoflex® is here to help! This fast-acting, non-greasy cream works deep beneath the surface to relieve sore muscles and joints directly at the source – so you can get back on the court without missing a beat.

With three strengths to meet your needs, discover your strength at <https://myoflex.ca/>.

Pickleball Canada is focused on delivering Commitments and Desired Outcomes of the Pickleball Canada Strategic Plan. Below is the summary of what has been accomplished since our last report:

Growth

Membership Benefits

Sanctioned Tournament Subsidy

Pickleball Canada's Sanctioned Subsidy program has been well underway with 24 of our 53 sanctioned tournaments have applied for subsidies under the program. The program has led to significant development in the increase of numbers of sanctioned tournaments across Canada.

Pickleball Canada continues efforts to increase and double the amount of sanctioned tournaments from previous years.

To find out more around this program please reach out to tournaments@pickleballcanada.org.

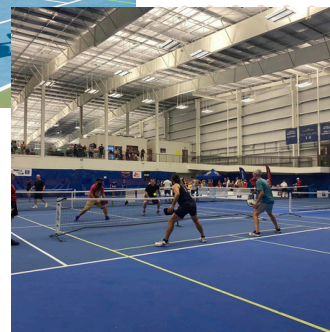


Provincial Tournaments

Provincials tournaments continue to roll out across the country. With over half of the Provinces completing these events in record numbers for their respected provinces.

Pickleball Canada continues to support each Provincial Championship through the subsidy program. In result of this program nine out of the eleven PTSOs will be hosting a Provincial Championship this year with P.E.I and Newfoundland hosting their first ever Provincial Championship in their province.

Make sure to check out all of Pickleball Canada's social media pages to stay up to date with all the Provincial Tournament Highlights.





Sweetening Every Serve!

Thanks for joining us at this Pickleball Canada event! To celebrate, we're serving up an exclusive offer for sweet fans like you:

Enjoy 10% OFF your next online order of Pickleball Club Candy!



- Perfect for post-match snacking!
- Fun for fans, friends, and pickleball families!
- Limited edition bundles available!

Use Code: **DINK10**

to score 10% OFF your order at www.huerfoods.com

Code valid until September 30, 2025

Don't forget to tag us in your sweet shots!

 [@huerfoods](https://www.instagram.com/huerfoods)

[#PickleballClubCandy](https://www.instagram.com/huerfoods)

Pathways

Program Support

Officiating

Interested in Becoming a Pickleball Canada Referee/Official?

Pickleball Canada is actively seeking individuals who are passionate about the sport and eager to become part of our national officiating team. Get certified through our officials program and help support the growing number of tournaments across the country.

If you're interested in joining the team, please complete the form here:

[Referee Interest Form](#)

Coach Education

Find a Coaching Course Near You!

Are you ready to help grow the sport of pickleball in your club or community?

Pickleball Canada's Coaching Courses are in full swing with locations across the country. Get certified and start making an impact as a coach in your local area.

To learn more about the requirements and to find a course near you, visit:

<https://pickleballcanada.org/coaching/pickleball-coach-education/>

Championships

Pickleball Canada is holding the 2025 Myoflex® National Championship Presented by HearingLife at the Taylor Tennis Centre in Winnipeg, Manitoba from August 19th - 24th.

The host committee will be holding a Reception on Thursday August, 21st :

Time: 6:00 PM – 10:00 PM

Location: Royal Aviation Museum of Western Canada, 2088 Wellington Avenue, Winnipeg

Cost: \$40

The event will also feature the presentation of the Canada Life Provincial Team Competition Award, celebrating the top team of this inaugural event.

Tickets are limited - don't miss this unique midweek Nationals experience and the opportunity to connect with fellow players, celebrate the sport, and explore Canada's rich aviation history in a truly unique setting.

To purchase tickets please head to the following link:

[Nationals - Player Reception](#)





Keep hearing
Keep playing
Keep laughing
& Keep being you



Hear Better, Play Better!

Whether that's staying active, social, or just part of the conversations with your playing partners. We are honored to be associated with Pickleball Canada.

Championing the passion, resilience, and competitive spirit of Pickleball—because clear hearing keeps you sharp, agile, and in the game. Stay independent, stay active, and never miss a winning shot!"

[Learn more with a free consultation.](#)

Organization

Communicate Effectively

Pickleball Canada continues to develop their communication strategies aimed at providing increased benefits for our membership.

Apart of this Pickleball Canada's Ambassador Program has officially kicked off with 16 Ambassadors from across the country. This program aims to improve Pickleball Canada's communication strategies and create a platform that facilitates communication between Pickleball Canada and its members.

To learn more surrounding the program please head to this link on our [website](#).

Stakeholder Partnerships

Pickleball Canada continues to have regular conversations with Pickleball.com which is Pickleball Canada's tournament software platform. These conversations look to improve membership experience with the platform.

Any questions regarding this platform can be directed to tournaments@pickleballcanada.org

