



**Pickleball Canada 2025 Annual General Meeting
June 26, 2025
Election of Directors - Nominee Information
Package**

Nominee Name: Chad Penney (British Columbia)

Executive Bio:

Distinguished Pickleball Canada Members,

It's an honor to introduce myself and share why I would be a strong voice for our beloved sport. Like many of you, I am a passionate Pickleball player who deeply values the game and the community it builds. When not playing, I work helping communities start and expand businesses across the country. I bring a forward-thinking, regionally grounded perspective to the Board, shaped by over two decades as a corporate strategist, serving on the boards of National membership organizations. Living in a remote region of Canada, I understand the accessibility challenges rural communities face. As part of the younger generation, I offer fresh insight to engage emerging athletes, strengthen digital outreach, and foster inclusion across the country. If elected, I will deliver effective governance, guide inclusive growth strategies, and champion a vision for Pickleball as a unifying, accessible sport for all Canadians.

Sincerely,

Chad Penney