Pickleball Canada

Newsletter

Pickleball Canada News Updates

Latest Updates from Pickleball Canada

The Month's Highlights

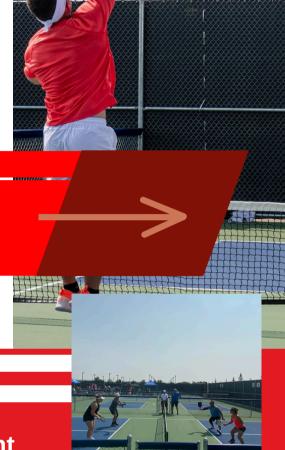
A Message from the President

It is officially spring, which means Pickleball Canada's affiliated clubs are gearing up for spring pickleball. With these busy months ahead Pickleball Canada is excited to announce that the Myoflex ® National Championship Presented by HearingLife registration will be opening on April 15th at 4:00 pm CST. Make sure to check out our website for more details.

Special General Meeting

Thank you to all of our members who came out and participated in the Special General Meeting on March 25, 2025. These adjustments will help Pickleball Canada in their goal to gain the Funded National Sport Organization status from the Government of Canada. This classification is necessary for Pickleball Canada to access financial resources to properly grow our organization or represent Canada on the international stage. For more information on the Special General Meeting, please head to our website.

Val Vollmin







Hey, pickleballers!

Are you ready for the 2025 season?

Myoflex ® is proud to support the passion, endurance, and competitive spirit that fuel the sport.

But with fierce competition comes the risk of strains and overuse injuries – some of the most common among pickleball players.

That's where Myoflex ® comes in! Our deeppenetrating formula delivers fast, effective pain relief right where you need it so you can get back on the court.

Whether you're playing hard or recovering stronger, we're here to help keep you moving - so you can play without the pain!

Pickleball Canada is focused on delivering <u>Commitments and Desired Outcomes</u> of the Pickleball Canada Strategic Plan. Below is the summary of what has been accomplished since out last report:

Growth

Membership Benefits

Provincial / Sanctioned Tournament Subsidy

For the 2025 tournament season Pickleball Canada is offering a subsidy program for all Provincial/ Territorial events to not only offset tournament costs but also include benefits such as a supply of Franklin pickleballs for the event, an option for a medal subsidy from Pickleball Canada sponsor Nothers The Award Store, support from Pickleball Canada's sponsors, and much more!

Pickleball Canada is also offering a subsidy for Sanctioned Tournaments in Canada. This subsidy will provide Tournament Directors with support from Pickleball Canada's sponsors, and preferred pricing on Franklin pickleballs.

This new initiative has the goal to increase the number of sanctioned tournaments across Canada. To find out more around this program please reach out to tournaments@pickleballcanada.org



Ratings Review/ Appeal Task Team

In the fall of 2024, Pickleball Canada set out to create a method to review imbalances in player ratings by establishing a structured and standardized process for manual adjustments within the Canada Tournament Player Rating (CTPR). The goal of this project was to ensure fairness, consistency, and data-driven accuracy in the CTPR, and to develop option for a pilot project to achieve this goal.

In result Pickleball Canada is allowing players with a CTPR and Tournament Directors of Sanctioned Tournaments a chance to have individuals CTPR to be reviewed.

To find out more of this project please head to <u>Ratings 2025</u> or contact <u>ratings@picklleballcanada.org</u>

Safe and Inclusive Environment

Pickleball Canada is currently developing a **Safe Sport Policy Suite.** This project has been ongoing since early 2023 and is on track for our completion target of April 1 to comply with Sport Canada requirements.

More on this will be announced later on in 2025. Any questions can be directed to info@pickleballcanada.org

Facilities

In fall 2024 Pickleball Canada launched a Facilities Task Team that is made up of individuals from across the country with knowledge of court construction. This team meets monthly and has circulated two communication pieces, one to all members and all affiliated clubs, seeking input and information that can be developed as resources to clubs and members.

Both items led to high levels of feedback, providing valuable information related to issues such as working with local governments on facility development, and identifying the top priorities of clubs relative to facility issues.

The Task Team is looking to have resources made available in late spring/ early summer. For more information please contact info@pickleballcanada.org





Pathways

Program Support

Officiating

Pickleball Canada's Officiating Manager has completed their annual process with USA Pickleball on updating <u>reference materials</u> for Officials.

Pickleball Canada's Officiating Workgroup has developed and implemented a <u>Referee Maintenance Program</u> to ensure that referees who hold credentials are vetted every three years.

Coach Education

Pickleball Canada continue's to renew the coach education plan with Tennis Canada. In the review process Pickleball Canada is looking to review and enhance the management if the program, with a focus on improving communication and understanding about programs across our PTSOs.

Pickleball Canada has worked along side Pickleball BC and Pickleball Quebec representatives to develop the intial planning framework of this initiative.

For more information please contact coaching@pickleballcanada.org

Championships

Pickleball Canada is pleased to announce the official venue for the 2025 Myoflex® National Championship Presented by HearingLife, taking place August 19 - 24 th at the Taylor Tennis Centre in Winnipeg, Manitoba..

This facility allows for outstanding accommodations for both athletes and spectators. There will be a total of 32 indoor courts that will be used throughout the event on a plexipave surface that will be popular among participants.

Registration for the event will open Tuesday, April 15 th at 4:00 p.m. CST and will close July 20 at 11:59 p.m. CST for the event. Pre-registration will take place on Tuesday, April 8 for the event for gold medal winners at Pickleball Canada's Regional events. More information surrounding registration will be provided.

Information Management

The Pickleball Canada National System (PCNS) Workgroup has been set up for the 2025 fiscal year, with PTSOs brining forward recomendations for individuals to serve on the Workgroup.

The inital meeting of the Workgroup was held in January and will focus their efforts on identifying the future needs of the system.

For more information please contact info@pickleballcanada.org





Organization

Communicate Effectively

Pickleball Canada is continues to develop their communication strategies aimed at providing increased benefits for our membership.

Apart of this Pickleball Canada's Ambassador Program is launching this spring with over 150 applications from people who wanted to take part. The program is in it's initial fazes of on boarding.

Governance and Risk Management

Pickleball Canada continues to share Insurance Program Bulletins updating the membership on enhancements to coverages in 2025 and providing information on operational coverage for PTSOs.

Updates of the Insurance Program continue to be updated on <u>Pickleball</u> <u>Canada's website</u>.

Any question regarding insurance can be directed to insurance@pickleballcanada.org

Stakeholder Partnerships

Pickleball Canada continue to have regular conversations with Pickleball.com which is Pickleball Canada's tournament software platform. These conversations look to improve membership experience with the platform.

Through these conversation Pickleball Canada has updated the <u>Ratings FAQ</u> surrounding questions regarding the platform.

Any questions regarding this information please contact ratings@pickleballcanada.org.





