



**Pickleball Canada 2023 Annual General Meeting
June 28, 2022
Election of Directors - Nominee Information Package**

Nominee Name: Chad Midgley

Nominee Letter of Intent:

I am submitting this letter with intent to pursue a 1-year Director term at Pickleball Canada.

With 25 years of sports media experience, including but not limited to working with professional pickleball leagues, endemic brands, board members and team owners of Major League Pickleball, the PPA and others, I believe my work experience will serve as an asset to Pickleball Canada.

Sincerely,
Chad Midgley

Nominee Resume:

PROFILE

Broadcast television and multi-media executive with 20+ years experience in sports content acquisition, production and development. I've managed large production projects, live newsrooms and a staff of over 50. I've seen network launches through from idea to reality. I have 15+ years of experience managing media projects, branding and creative. My work experience encompasses networks and content currently available in more than 30 countries.

EXPERIENCE

2004 - present

Vice President, Content

Anthem Sports & Entertainment

Responsible for acquisition and overall operations for multiple linear television networks and digital offerings globally + management of programming, production, budgets, and staff.

Developed and manage relationships with UFC, WME/IMG, CBS, FOX Incendo, MGM, Major League Pickleball, LIV Golf and many other partners.

Conceived and launched the first Fantasy Sports television network in North America.

1998 - 2004

Manager, Programming and Promotions

The Score Television Network

Developed and managed a team of editorial assistants as supervisor and trainer. Promoted to Manager Programming & Promotions and was responsible for marketing partnerships, programming support and acquisitions.

2022 – Present

Owner

Drill Pickleball

Started a pickleball teaching company based in Burlington, Ontario focussing on skill development for kids 8+ and introducing the game to players of all ages.

2022 – Present

Owner

Pickleball Factory

Started the Pickleball Factory with an interest in buidling indoor pickleball facilities. The Pickleball Factory has a network of investors and Joint Venture agreements with intentions to announce our first facility project by fall 2023. Currently hold assets including private land in Burlington, Ontario.

SKILLS & EXPERTISE

- Phototshop
- Illustrator
- 3D Printing
- CNC
- MS Products
- Apple Products
- Creativity
- Flexibility
- Work in group
- Personality

EDUCATION

1993 – 1997 - Bachelor of Arts, Canadian Studies

University of Ottawa

1998 – 1999 - Broadcast Journalism, Post-Graduate Certificate Program

Humber College

PARTNERSHIPS

2023 - Selkirk

International Advocate Sponsorship

CERTIFICATIONS

2022 – NCCP Instructor 1: Introducing Pickleball

Certification

2022 – Respect in Sport

Certification

2022 – NCCP Instructor 2: Developing Recreational Players

Certification

MEMBERSHIPS

- Metis Nations of Ontario
- Delta Tau Delta, Theta Theta chapter