



**Pickleball Canada 2022 Annual General Meeting
May 31, 2022
Election of Directors - Nominee Information Package**

Nominee Name: Leigh Bradwell

Letter of Intent:

I would like to express my interest in becoming a Director on the Board of Pickleball Canada, where I can use my skills to contribute to the growth and evolution of the organization. I currently run the Racquets department (tennis, pickleball and squash) at a private club in Toronto; included in this position is liaising with the Board as well as running the Racquets Committee in a professional manner, with the goal of enhancing our program collaboratively and exceeding member expectations.

Outside of my position as Head Racquets Professional, I am an active member in the pickleball and tennis communities, including participating in Nationals in both sports and being the current singles champion in both pickleball (Open) and tennis (O35). I am currently a Course Facilitator in pickleball and will be course facilitating in tennis beginning in 2023. I am also a Program Mentor for the Ontario Tennis Association's (OTA) Passages program that has three female mentors working with 30 female tennis players to aide participants in achieving their career goals. Additionally, in junior development, I am Ontario's Under 10 Head Provincial Training Coach.

Within my education and initial career choices, I was a therapist in in- and out-patient settings with all ages of clients, and an adjunct professor in Psychology. This career history has contributed to my development of a strong skillset in communication and the ability to work with many different personalities. I am keenly interested in human development (my own and others), as well as contributing to the greater good of sectors that I am passionate about.

As an active member of the PCO Youth and Junior Working Group, I am and will be committed to developing opportunities for youth members. With this development nationally, it will be that much easier for PCO to develop bona-fide junior programming and higher skilled athletes.

I have attached my resume for your review; references can be provided upon request. Please do not hesitate to call me with any questions.

I look forward to discussing becoming a Director further with you.

Sincerely,

Leigh Bradwell

Nominee Resume:

PROFILE

- Club Professional 3, Tennis Professional Association (TPA; Tennis Canada) since 2016
- Course Facilitator, Pickleball Canada since 2022
- U10 Head Provincial Training Coach since 2018 (Ontario Tennis Association - OTA)
- Mentor in Passages (OTA), an all female run mentorship program
- 2022 Keynote Speaker at first ever North American Racquets Symposium (PTR/TPA)
- 2021 Recipient of Distinguished Service Award (Tennis Canada)
- 2021 Keynote Speaker at Tennis Professional Association (Tennis Canada) webinar
- 2019 and 2021 Pickleball Women's Open National Singles Champion
- 2019 O35 National Singles Champion, 2016 and 2017 O35 National Singles Finalist
- 2017 Team Canada O35 Captain; team member since 2016
- 2017 ITF World Championships Bronze Medalist in O35 Women's Doubles
- 2016 and 2017 O35 National Doubles Champion and 2019 O35 National Doubles Finalist
- 1999-2003 Division 1 Scholarship Athlete at SEC school University of Kentucky

TENNIS PROFESSIONAL EXPERIENCE

Donalda Club March 2020 - Present *Head Tennis Professional*

- Be a passionate ambassador for all Racquet (tennis, pickleball and squash) sports; instilling the same in the staff
- Assure consistent, highly ethical, efficient, and seamless daily operation of club-wide Racquets operations; provide members and guests with an environment that meets the values of the Donalda Club
- Oversee department programs and services to exceed member satisfaction
- Supervise, lead, and mentor all teaching professionals and administrative staff
- Work in tandem with the Donalda Club's highly regarded grounds maintenance staff, providing guidance
- Organize, schedule, and manage tournaments, clinics, round robins, social events, and other Racquets related activities to maximize members' access to and enjoyment of the Racquets facilities
- Create comprehensive event and activities for adults and juniors to include competitive, social, and instructional programming for all levels, and other events/activities purposed to enhance the Racquets experience at the Club
- Provide organizational and structural support for league team Racquets practice and play
- Provide a fair and equitable system for teams to be organized and governed
- Coordinate and operate junior camps for members
- Ensure accurate member billing and accurate sales/activity reports
- Attend all managers' and Racquets staff meetings
- Responsible for drafting Racquets Committee meeting agendas in coordination with the Director of Athletics and respective Board Committees
- Manage all staff scheduling and development
- Conduct regular staff meetings within the Racquets operation to ensure effective communication
- Ensure enforcement all of the Donalda Club's rules and regulations governing use of facilities, equipment, dress code and sportsmanship as set forth by the Donalda Club
- Oversee Racquets promotional items and event results for the Donalda Club's website, bulletins, e-blasts, etc.
- Oversee the annual budget process, monthly financial performance, and weekly payroll management
- Review and implement a teaching philosophy that embraces the Donalda Club's values and traditions; incorporate standardized teaching methodologies as appropriate
- Ensure an appropriate amount of private and group lessons to both adults and

- children are available, oversee lessons taught by all professionals for all levels
- Develop and implement a high-level and respected Junior program that meets the demand of all junior abilities. The program will include social and competitive activities and be comprehensive, creative, and innovative for all levels
- Coordinate instruction, competitive playing, and team opportunities for all juniors

Donalda Club Nov 2019 - March 2020 *Assistant Tennis Professional*

- Assess, develop, market, and implement tennis programming, in a constant effort to improve all aspects of the tennis department
- Evaluate development and determine direction of programming
- Set goals in programming, administration, and staff professional development
- Responsible for scheduling and training coordination of part-time coaches, tennis administrative staff and court maintenance staff
- Coordinate with different departments to organize events
- Make regular contributions to the club magazine, social media
- Prepare promotional information, results and activity calendar
- Establish and enforce all safety policies and procedures, in compliance with Ontario Health and Safety Association

Ontario Tennis Association (OTA) Sept 2021 - Present *Program Mentor*

- Recruitment & Participant Registration: Collaborate with OTA and Inspire Through Sport to review program applications, verify references, and select final 30 participants.
- Certification: Deliver Tennis Instructors course alongside Lead Mentors, for approximately 21 mentees.
- Coaching Apprenticeship: Work with mentees to secure apprenticeship placements in the Greater Toronto Area with the OTA or affiliated programs at member clubs, Jane/Finch Tennis, Inner-City Kids' Tennis, etc.
- On-Court Training: Delivery of regroupings (in-person at the Aviva Centre or other sites as needed) with focus on skills development.
- Mentorship/Leadership: Assist Lead Mentors with facilitation and delivery of individualized mentorship sessions and group seminars/classes (Topics including, but not limited to: Safe Sport, Work-Life Balance, Financial Management, Career Planning, etc.)
- Evaluation, reports and analysis: Implement appropriate evaluation tools for use in reports as required by the Ontario Trillium Foundation.
- Ensures program quality: Monitors best practices and employs them accordingly. Identifies issues and challenges for the program and its participants and finds appropriate solutions.

Ontario Tennis Association (OTA) Jan 2018 - Present *U10 Head Provincial Training Coach*

- Create and implement curriculum and lesson plans for Ontario's best U10 tournament players
- Hire and empower staff to implement lesson plans
- Report to OTA regarding progress of program and administrative details, including budgets
- Represent OTA at interprovincial competitions, liaise with provincial and national representatives

Toronto Lawn Tennis Club Jan 2012 - Nov 2019 *Senior Tennis Professional*

- Created competitive program that links elite juniors to competitive adults
 - Program uses software to level the playing field between players and ensuring that players compete for every point, regardless of outcome
- Created curriculum and piloted a successful program specifically to encourage, retain junior girls
 - Now part of regular junior programming; waitlist was 25% over the 4 court

allotment

- Organized Box Ladder, which is a large part of TLTC culture, and serves as conduit for members to meet and build their tennis network, as well as compete on a regular basis
 - Year-round average of 150 participants (approx. 25 boxes, 6 sessions/year)
 - Successfully organized and implemented transfer of ladder to online system
- Attained alternative technology to streamline singles ladder, rankings, doubles house league
- Built Ladies' Round Robin into a safe, welcoming program for players of all skill levels, ages
 - Doubled capacity in Summer 2016 to 10 courts; waitlist was 60% over the 4 court allotment for the indoor season
- Ran the 2016-2019 U12 Doug Philpott Clay Court Classic, an OTA national selection tournament
- Created, coordinated, hosted and emceed first annual Ladies' Night in 2015, and subsequent annual events
- Organized Annual Club Championships

OTHER RELEVANT EXPERIENCE

Adjunct Psychology Professor Sept 2006 – Dec 2008

Hudson County Community College – Jersey City, NJ

- Created a challenging course while engaging and motivating students
- Organized all aspects of lesson plans, resources, assessment and evaluation

Senior Primary Therapist Dec 2006 - Dec 2007

Jersey City Medical Center – Jersey City, NJ

- Worked collaboratively as a team leader to empower and support team members
- Provided ongoing psychotherapy and crisis intervention
- Facilitate honest communication with clients regarding medication compliance and risky behaviours
- Motivated resistant clients to discuss and explore their reluctance in engaging services
- Monitored and met with caseload of 20 clients weekly as dictated by their risk level
- Completed all accompanying paperwork including bio-psycho-social reports
- Helped clients liaise with vital services, including psychiatry, government aide, housing, criminal justice system
- Assessed need for emergency response units based on client's current mental status
- Contacted and maintained relationships with family members
- Advocated for job placement when possible
- Attained benefits and other necessities of living for client

Case Manager Sept 2005 – Dec 2006

The Children's Aid Society – New York City, NY

- Provided short- and long-term therapy to adolescents and families being diverted from the justice system
- Maintained a caseload of up to 16 families for ongoing crisis intervention, counselling and assessment purposes
- Assessed need for second level assessments including psychiatric evaluations, domestic violence and substance abuse referrals
- Aided children in finding volunteer and work opportunities that complimented school schedules

Primary Therapist (Internship) May 2004 – Dec 2004

Forensic Inpatient Psychiatric Unit – Brooklyn, NY

- Provided individual psychotherapy 3 times/week to inmates displaying signs of mental illness
- Collaboratively led community meetings, involving all staff and inmates
- Liaised between patients and Corrections Officers, lawyers, doctors and families

EDUCATION

University of Toronto (Toronto, ON)

2010-2011

Bachelor of Education

John Jay College of Criminal Justice (Manhattan, NY)

2003-2004

Masters of Arts, Forensic Psychology

University of Kentucky (Lexington, KY)

1999-2003

Bachelor of Arts, Psychology (Athletic Scholarship)