



Pickleball Canada National
Organization official newsletter

NOVEMBER 10th, 2011



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PICKLEBALL CANADA

*The fastest growing sport in North America.
Le sport qui affiche la croissance la plus rapide
en Amérique du Nord*

Points of Interest

- **MY STORY** by your editor and director Ed Burke.
- New place to play - Vancouver, Creekside Recreation Centre, in the Olympic Village.
- St. James Assiniboia 55+ Centre in Winnipeg is a great place to play & meet people.
- Who said Pickleball was only for SENIORS, kids love it too.
- Message from our President Colin Caldwell.
- Pickleball Association of Ontario Win Gold, Silver & Bronze at Mississauga.
- IT'S ABOUT YOUR HEART.
- Don't miss our new column by Beverley Butt on rules and etiquette on the back page. receiving your many questions. Some will be answered right here.
- Renew your membership or become a new member for ONLY \$12.00 per year.

Inside this issue:

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ED BURKE'S BIO - EDITOR & DIRECTOR PCO

My whole life was consumed with business and giving my family things I couldn't have growing up, so I became a workaholic, driven to succeed.

I was a manufacturers agent for well over 40 years, most of the factories I worked with were U.S. owned but I also worked with factories in other countries including Canada & China.

I went from selling in the Lower Mainland of BC to province wide, to Alberta, then 4 Western provinces to all of Canada and then finally to International sales. It was an exciting journey, challenging, stressful but rewarding, not just income wise but being part of an industry in its growing stages. My specialty for the last 30 years was "outdoor metal furniture" and the last 12 years I worked mainly with China factories.

I was not paid a salary or expenses, my job required I sell a basic quota on straight commission or I didn't earn an income. It was a challenge at times but I never missed a meal. Failure was never an option nor a concern.

When I was traveling almost every other week I had little time for wife & family and even when I was home I was working in my office preparing for the next trip. In my profession preparations were supreme, the best compliment I received in Eastern Canada was when the buyers asked if I was an American.

As a professional supplier, my job was to help the factory colour their products according to the trends, make sure it was packaged correctly & simple to assemble and the warehouse staff knew how to assemble the product quickly, was displayed correctly in each showroom with POP's (point of purchase hang tags) in place, sales staff trained, priced correctly and promoted to its greatest advantage. Almost like a turnkey operation. The sole purpose being to make money/profits for each store/branch/owner. If I was successful, I got their repeat business. A complex job, a sim-

ple plan that was always a stimulating challenge.

I was born in Abbotsford, BC, raised in Quesnel, BC, became an electrician & Electrical Contractor at a very young age but never liked the trade. My heart was set on sales but where to start?

The same year my wife and I married, we left on a trip around the world. Our plan was to work our way to Australia, work there until we could afford to work our way to Europe, then to England and work there until we could afford to come home via Montreal. We traveled on ships then, it took almost 3 years, a wonderful experience.

I took up retail sales in Australia, wholesale sales in England and then decided it would be factory sales in Canada. Took a number of years to break into the industry and many more to find my niche and become a factor. I loved the industry and the fellowship, I learned a lot and hopefully added my touch to the business.

Two years after I stepped out of the business my wife died, just as we were planning to travel North America. I went back to being a workaholic, built up another business for a friend and stepped back from it in Feb. 2011, I still help with marketing but no longer directly involved in sales. A friend dragged me out to Pickleball a year after my wife died and I sincerely believe it saved my life, I was very depressed and it quickly whipped me into shape, I also joined a gym.

I created catalogues, POP's, newsletters, a great deal of literature for my industry, plus built websites, so it was quite natural for me to take over our newsletter. It will always be a monthly challenge but it keeps my mind active which is also a blessing (I still miss my wife daily).

Keeping active playing Pickleball, working out in the gym and going on mission trips with my church family has kept me going. All my family lives in the Kelowna area so it's a strong draw to keep me here. See you on the courts.

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**Oct. 25th
How to dress
for Pickleball
in Winnipeg,
late October.**



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CREEKSIDE RECREATION CENTRE - VANCOUVER



CREEKSIDE RECREATION CENTRE, is located in the Olympic Village in downtown Vancouver. Pictured above, from left to right: Sharole Brown, Bob & Georgia Moynes, Jane Puusepp, Lesley Hicks, Hugh & Karen Gordon. This group is steadily increasing and now average 12 to 14 players at each session. Pickleball Canada members conducted a FREE demonstration clinic on October 13th and it was a success as quite a few players from other community centres showed up. Colin Caldwell (president PCO) & Dave Sheppard worked with a number of players and offered some insightful tips. Hitting down the middle and getting to the net after the third volley really helped a few improve their games. Colin also taught the importance of "Dinking" your shots as well as drop shots. Right now, someone new shows up each week. Many of our Snowbirds are leaving shortly but we plan to have another Clinic in the Spring when they return. Pictures & article by: Bob & Georgia Moynes.



Woodhaven Community Club, St. James, Winnipeg, MB

Woodhaven Community Club, St. James, Winnipeg, MB, last outing for the season on a beautiful fall day. From left to right: Cristel Meerman, Maggie Martin, Marilyn Gilchrist, Nina Constable and Al Evitt. Their core group of 8 members grows to 14 at times. Some have Arizona experience others not. Maybe not at Seniors Olympic level of play but good close competition but most important is to have fun & companionship. Info by Maggie and photos by Al.

LITTLE PEOPLE PLAYING PICKLEBALL - NOW THAT IS AWESOME



Meet Noah Kuntz

NOAH KUNTZ (left) is 8 years old and it was his first game on the Regina plastic grid tennis court at Sandpiper Heights condo complex. Noah is very eager to play & came back several time this summer & played with the adults. Noah is a natural athlete in many sports already. He is getting a new paddle for Christmas. He currently plays with Bev. Butts Champion paddle.

ANDREW KYLE is only 4 years old and **READY FOR ACTION**. He practiced on the sidelines and screamed loudly when his parents were ready to leave & not having played a real game. I am sure that will change very soon, right Mom & Dad.



Oct 22, 2011 USAPA and International Federation of Pickleball have determined that the **POP paddles** with the cork core (**Model Q-1**), both graphite skin and aluminum skin have been disallowed for sanctioned tournament play. The paddles, as manufactured, do not meet the deflection test. It is **highly recommended** that **all players be notified of this as soon as possible** so they can have correct paddles at the tournaments.

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IMPORTANT MESSAGE FROM OUR PRESIDENT, COLIN CALDWELL

On April 16, 2011 **Pickleball Canada** was forced to defend its name and standing within the Canadian pickleball community by filing a Name Decision Submission and Allegation of Confusion with Corporations Canada. The Alberta group led by Brent Johner and Chuck Lefaive, from BC had chosen the name Canada Pickleball Association and by doing so clearly created an atmosphere of confusion.

On August 23, 2011 **Pickleball Canada** received written confirmation from Corporations Canada's examiner, Alexander Protic, that Canada Pickleball had chosen not to defend our submission but rather chose to change their name to the Canadian Pickleball Federation.

With the Corporations Canada ruling we had hoped that would have put an end to the name debate but unfortunately the Canadian Pickleball Federation continues to utilize the Canada Pickleball moniker on many of their web sites. On September 26, 2011 Pickleball Canada sent a Cease and Desist Demand Letter by registered mail to both Brent Johner and Chuck Lefaive requesting that they stop using the Canada Pickleball name. Mr. Johner accepted service but Mr. Lefaive chose not to accept service by registered mail. In the following weeks we were forced to use a process server to personally serve Mr. Lefaive. He refused the process service at his residence so was finally served at the South Surrey Recreation Centre.

We will be watching their web sites in the coming weeks to determine if they will willingly cooperate with our requests. If not, **Pickleball Canada** may be forced to proceed with further legal action. We will keep our membership updated as news develops.

Pickleball Paddle Care

You want your pickleball paddle to last as long as possible.

Pickleball paddles are easy to maintain. Here are some tips to make your pickleball paddles last as long as possible.

Pickleball Paddles Care Tips * Don't leave it in extreme heat such as cold or hot especially in the car. * Keep it from getting wet such as from the rain or snow.

- * Don't throw it, drag it, or bang it.
- * Don't scrape it on the ground when picking up the ball.
- * Wipe it with a towel after every use.
- * Avoid hitting the wall, or your partner's paddle.
- * Cover the paddle with an old t-shirt/towel, or buy a cover.
- * Put a new grip when it is wearing off. Pickleball paddles get damaged when they slip out of someone's hand.



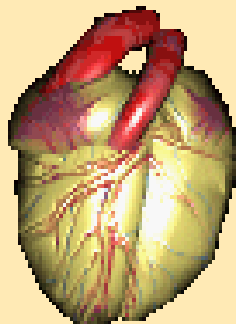
PICKLEBALL ASSOCIATION OF ONTARIO (PAO) Members Win, GOLD, SILVER & BRONZE at Mississauga Tournament Oct. 18th, 2011. A total of 34 players had a great day of competition and fun at the Mississauga 55+ Tournament held at the Mississauga Valley Gym. On tap were **Mixed Doubles, Ladies Doubles and Men's Doubles**. 25 of the 34 players were PAO members and they took gold, silver & bronze in all categories except Men's Doubles where Mississauga club players won the gold & silver.

Players were treated to lunch and reports indicate that a good time was had by all. Thanks go to PAO volunteers **Donna Leung, Olivia Chow and Roy Wilson** who refereed games in the medal rounds.

Thanks also go to the **Mississauga Club and Lloyd Brassington** for all their work in organizing it.

Winners were: **Mixed Doubles: Gold** - Sandie March & Mike March, **Silver:-** Merrie Lee & James Alberga, **Bronze:-** Carol Doughty & Bill Gohn. **Ladies Doubles: Gold** - Tracy Vernest & Carol Doughty, **Silver:-** Merrie Lee & Yolande Yew. **Bronze:-** Sheila Roman & Sandie March. **Men's Doubles: Gold** - Paul Shirripa & Lloyd Brassington, **Silver:-** Sam Prodhon & Gerry Infeld, **Bronze:-** David Cho Chu & Russ French. Information supplied by Dave Hall

LISTEN TO YOUR HEART - THIS IS GOOD INFO - NO JOKE - SERIOUS



**IT'S YOUR HEART,
KEEP IT BEATING.**

BAYER is making crystal aspirin to dissolve under the tongue. They work much faster than the tablets. Why keep aspirin by your bedside? There are other symptoms of a heart attack besides the "**pain under the left arm.**" One must also be aware of an intense pain on the chin, as well as nausea and lots of sweating, however these symptoms may also occur less frequently. Note: There is NO pain in the chest during a heart attack. The majority of people (about 60%) who had a heart attack during their sleep, did not wake up. However, if it occurs, the chest pain may wake you up from your deep sleep. IF THAT HAPPENS, **IMMEDIATELY DISSOLVE TWO ASPIRIN IN YOUR MOUTH AND SWALLOW THEM WITH A BIT OF WATER.** Afterwards: **CALL 911** - Say "**HEART ATTACK**" - say that you have taken 2 aspirins, phone a neighbour or a family member who lives very close by. Take a seat on a chair or sofa near the front door, wait for their arrival and **DO NOT LIE DOWN.** A Cardiologist has stated that, if each person, after reading this, was to send it to 10 people, they probably could save ONE LIFE. I have now shared this information with over 400 members. What about YOU?

Please forward this message, it may save lives!

TOURNAMENTS THIS YEAR & NEXT

2012 PICKLEBALL CANADA NATIONAL TOURNAMENT— ABBOTSFORD RECREATION CENTRE
2499 McMILLAN ROAD, ABBOTSFORD, B.C. ALL PLAYERS WELCOME. IFP RULES APPLY.

JULY 7TH & 8TH - 2012, PCO & USAPA MEMBERS WELCOME, PLUS ALL OTHER PLAYERS.

Tournaments are a wonderful way to grow our sport. Offering medals and prizes is not always needed. We hear of many tournaments that are held just for the love of the game. They play Round Robin Rules so everyone gets to play from 5 to 7 games with different partners in doubles and mixed. Points scored is how they calculate the individual winners.

Please re-new or join PICKLEBALL CANADA

Your support is needed to help us grow & meet our commitments to communities across Canada.

If you have questions, we'll try to answer them quickly.

If you are already a member, please share your information with us.

Membership is a Privilege - We want your participation in all decisions.

Help us grow - With your input and support we'll have so much more to offer all members.

There is strength in numbers. Contact us below or go to: www.pickleballcanada.org

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MEMBERSHIP RATES FOR PICKLEBALL CANADA

New/re-new membership rates are:

One year \$12.00

Three years \$32.00



PICKLEBALL DEFINITIONS

Pickleball terms change over time. "Kitchen" is now non-volley zone (NVZ).

Learn and use correctly. Abbreviated terms:

- 3.A. Carry – Ball tends to be carried along paddle face.
 - 3.I. Fault – Any action that stops play due to rule violation.
 - 3.C. Dead Ball – Declared after a fault.
 - 3.D. Dink Shot – Soft shot, arcs over net and lands in NVZ
 - 3.G. Drop Shot – Groundstroke, drops short of opponent.
 - 3.H. Drop Shot Volley – Volley that "kills" ball speed and returns just over net.
 - 3.K. Half Volley – Groundstroke which hits ball immediately after it bounces.
 - 3.L. Hindrance – Any event affecting play- stray balls, people entering court.
 - 3.M. Let – Serve that hits net cord and lands in service court. It is replayed. Also a rally that must be replayed for any reason.
 - 3.N. Lob – A shot that returns ball high and deep, forcing opponents to baseline.
 - 3.O. NVZ– Court section, including lines, next to net. Ball must bounce before being hit.
 - 3.Q. Overhead Slam– Hard, overhand shot.
 - 3.R. Passing Shot – A shot located to prevent return of ball
- Other: Volley- Hitting ball before it bounces on court.
See full Definitions- ipickleball.org. Questions/comments to bbutt@sasktel.net

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