



AN UPDATE FROM DOUG . . .

April, 2020

“A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty”. *“Winston Churchill”*

Everything has changed. Our priorities, our daily routines and our ability to connect. While COVID-19 may have separated pickleballers physically, in many ways it has actually brought us closer together. We're in this together, even though we're separate. We'd like to share with you the opportunities we've been presented with, so we can stay connected with you.

Membership matters:

- “In this together” program has been initiated by Jeff Rooney and his dedicated team. Have some fun with it!
- Membership renewals in the first quarter of the year were strong. A strong second quarter is critical. Renew your membership if you can. Now more than ever we need each other. The 60-day membership cancellation for non-renewals is being waived.
- Insurance coverage has been maintained for those renewing members.



Program development and rollout continues:

- Much work continues in the areas of our Integrated Technology Platform, Youth, Recreational, and Coaching. Many dedicated volunteers working many hours have kept these moving forward. We are on track to release the new Platform in July.
- The Canadian Officiating Program has been rolled out with much thanks to Walter Knecht and his team. The English version is on the website. The French version including online testing will be finalized and published soon. There is much on-line learning that can be done to fill any empty hours you may have.

Financial stability maintained:

- Discretionary expenses will be pared to the minimum while trying to maintain momentum in critical areas. Although we have some reserves from prior years, the length and breath of the COVID-19 impact is a huge unknown. Continuation of membership renewals is critical

Annual General Meeting date change:

- The new date for the AGM will be June 16, 2020. The one-month delay will give us better visibility into our financial position, our projections and the outlook for when a return to “normal” may be possible in this uncertain COVID environment.

STAY SAFE. STAY HEALTHY. STAY OPTIMISTIC. STAY WITH US.

