## KIRK JENSEN

Vice President Sport Development and Competitions

Kirk was the owner and president of Jencess Software & Technologies (1983- 2008) that developed golf course management software that was used in 15 countries and 7 languages. His company was the official software supplier to the Alberta Golf Association, Ontario Golf Association, Canadian National Golf Course Owners Association, and the Singapore Golf Association.

He has been on numerous corporate and volunteer boards. He was VP Promotions for Toastmasters District 42, attaining the designation Distinguished Toastmaster. He was the Team Alberta Director for the provincial inline hockey association, and the Midget/U18 Director for the Southwest Zone Hockey Association.



Kirk started playing pickleball in the winter of 2017. He has achieved success in his first two years of play, winning over two dozen medals including two 3.5 golds in the Toronto Cup, gold in the Alberta 4.0 men's 50+ provincials, silver in the 4.0 mixed 50+. Athletically he has achieved high levels of success in badminton at the provincial level and tennis at the city level. He won the sliver medal in golf at the 2005 World Masters Games. He has run the 18 marathons, including the six global marathon majors: Boston, Chicago, New York, Berlin, Tokyo, and London.

He has officiated in several sports including medal games in pickleball up to 5.0, Western Canadian inline hockey championships, and the Canadian Junior curling championship.

He has coached both through the school system and sport associations including hockey, inline hockey, tennis, cross country running, golf and chess. He coached Team Alberta to three straight inline hockey AAA North American Championships (2016-2018), the first Canadian team to do so. He has been the general manager and assistant coach for Canada's National Men's team for the 2017 IIHF World Inline Championships in Bratislava, and 2019 FIRS World Inline Championships in Barcelona.

He lives in Edmonton, Alberta with his two kids Michael (16) and Kira (15) who have both played pickleball. Michael has won medals in several tournaments including gold in 3.0 doubles and singles. He travels both south and out east for family, business and pickleball.