The Interprovincial/Territorial Advisory Council, known as ITAC, is an important piece of Pickleball Canada’s governance structure. Representatives of each of the affiliated provinces and territories and, as a courtesy, non-affiliated provinces, meet five times a year on a conference call with the President and two Vice-Presidents of Pickleball Canada. Provinces/Territories are usually represented by their president.

The purposes of the Council are to:
- Provide a two-way communication channel between provinces/territories and Pickleball Canada
- Clarify roles and responsibilities between the local, provincial/territorial and national level
- Share best practices and successful strategies
- Suggest initiatives and priorities for Pickleball Canada

The Council has been in place since March 2018.

Each province provides a brief update on initiatives related to its role as a Provincial/Territorial Sports Organization:
- Promotion of the sport
- Development of the Provincial organization
- Player development
- Officials development
- Provincial tournament plans

The three Pickleball Canada representatives present updates on initiatives under their jurisdiction. Meetings usually last between one and a half to two hours. Provinces/Territories are free to share the minutes of the meetings with their constituents.

Over the past two years discussions have focussed on:
- National Coaching Certification Program
- Insurance Program
- Officiating Program
- Progress of Pickleball Canada towards recognition as a National Sports Organization by Sports Canada
- Sharing of policies required by national and provincial sports bodies
- Ensuring national representation of committee members for Pickleball Canada initiatives
- Youth Programs
- Ratings
- Development of three Regional Tournaments
The Interprovincial/Territorial Advisory Council is a valuable and valued structure within Pickleball Canada governance.